# Ryan Mochal

### Principal Product Designer
CBRE | Wendell, NC (Remote) | Apr 2023 - Current

Principal product designer for CBRE's facility management and mobile technician experience. Highlights include:

- Leading a team of 3 designers to work with global product teams and ensure timely design hand-offs.
- Led the redesign of CBRE's primary facility management platform with a focus on enhancing primary user workflow and journeys.

### Senior Product Designer
Sauce Labs | Wendell, NC (Remote) | Apr 2021 - Current

Senior designer for Sauce Labs' mobile and web value streams. Provided strategic guidance and delivery for multiple product teams across Europe and the United States. Highlights included:

- Coordinating with multiple products and value streams to envision the future Sauce Labs experience, including integrations and features utilizing different capabilities from Sauce Labs' acquisitions.
- Led the UX research strategy for implementing continuous discovery across multiple product value streams.

### Lead Interaction Designer
LendingTree | Charlotte, NC | Aug 2018 - Mar 2021

Lead designer for LendingTree's logged-in user platform (MyLendingTree) and lender platform (Canopy). Highlights included:

- Redesign of logged-in user experience with a focus on a user's financial journey.
- Redesign of Canopy with a focus on regular lender usage.

### UX Architect
Cox Automotive | Redwood Shores, CA | Aug 2014 - Aug 2018

### Contract UX Designer
RingCentral, Inc. | San Mateo, CA | Feb 2014 - Aug 2014

## Contact

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## Education

Indiana University | May 2013
M.S. HCI/d

Indiana University | May 2009
B.S. Informatics

## Design Software

Figma
Sketch
Adobe Suite
Omnigraffle
Balsamiq Mockups

## Prototyping

InVision
UserTesting
Flinto
Axure RP Pro

## Research / Analytics

User Interviews
Pendo
Mix Panel
Google Analytics / Firebase

## Design Methods

Affinity Diagram
Usability Testing
Hi-Fi/Lo-Fi Prototyping
Design Sprints
User Journey Flows
Persona Creation
Scenarios