Ryan Mochal

Senior Product Designer
Sauce Labs | Wendell, NC (Remote) | Apr 2021 - Current

Senior designer for Sauce Labs' mobile and web value streams. Providing strategic guidance and delivery for multiple product teams across Europe and the United States. Highlights include:

- Coordinating with multiple products and value streams to envision the future Sauce Labs experience, including integrations and features utilizing different capabilities from Sauce Labs' acquisitions.
- Led the UX research strategy for implementing continuous discovery across multiple product value streams.

Lead Interaction Designer
LendingTree | Charlotte, NC | Aug 2018 - Mar 2021

Lead designer for LendingTree's logged-in user platform (MyLendingTree) and lender platform (Canopy). Highlights included:

- Redesign of logged-in user experience with a focus on a user's financial journey.
- Redesign of Canopy with a focus on regular lender usage.
- Managed and mentored an interaction design intern during the summer of 2019.

UX Architect
Cox Automotive | Redwood Shores, CA | Aug 2014 - Aug 2018
Promoted from Sr. UX Designer | Sep 2017
Promoted from UX Designer | Aug 2015

UX architect for Cox Automotive's service software acquisition, Xtime. Highlights included:

- Redesign of Xtime's enterprise check-in application (Engage).
- Platform transition and merger of Service Pro (Cox Automotive acquisition) into the Xtime product suite.

Contract UX Designer
RingCentral, Inc. | San Mateo, CA | Feb 2014 - Aug 2014

UX Designer
Balluun | Foster City, CA | Jul 2013 - Nov 2013

Contact

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Education

Indiana University | May 2013
M.S. HCI/d

Indiana University | May 2009
B.S. Informatics

Design Software

Figma
Sketch
Adobe Suite
Omnigraffle
Balsamiq Mockups

Prototyping

InVision
UserTesting
Flinto
Axure RP Pro

Research / Analytics

User Interviews
Pendo
Mix Panel
Google Analytics / Firebase

Design Methods

Affinity Diagram
Usability Testing
Hi-Fi/Lo-Fi Prototyping
Design Sprints
User Journey Flows
Persona Creation
Scenarios