

# Ryan Mochal

## UX Architect

Cox Automotive | Redwood Shores, CA  
Promoted from Sr. UX Designer | Sep 2017 - Present  
Working alongside other UX architects from other Cox Automotive business units. Duties are same as Sr. UX Designer role and also include: leading the UX design planning and strategy for the Xtime dealership product agile train, assisting in the creation of global Cox Automotive UX/UI pattern library (Tracksuit), and mentoring UX designers across Cox Automotive on current UX workflows and functionality.

## Sr. UX Designer

Xtime (acquired by Cox Automotive) | Redwood Shores, CA  
Promoted from UX Designer | Aug 2015 - Sep 2017  
Worked with multiple products and engineering teams within Xtime to coordinate design decisions and implementation. Duties were same as UX Designer role and also included: scoping product roadmap and upcoming features for the current and future quarters, management of Google Analytics to verify usage of implemented functionality, and assist with the merger and transition of Service Pro (Cox Automotive acquisition) into the Xtime product suite.

## UX Designer

Xtime | Redwood Shores, CA | Aug 2014 - Aug 2015  
Worked with product team to design features of the newest version of Xtime products. Duties included presenting wireframes and workflows for iteration with design team, researched and observed designs with users out in the field, showcased designs to product managers and engineers for critique, provided pixel perfect mock-ups and specifications to engineering for implementation, and supported QA on implementation of new features.

## Contract UX Designer

RingCentral, Inc. | San Mateo, CA | Feb 2014 - Aug 2014  
Worked with the design team to improve current and future features of RingCentral's service web and mobile apps. Duties included constructing wireframes to showcase design flows for iteration with product managers and deliver final designs to graphic design team for pixel perfect implementation.

## Contact

 ryanmochaldesign.com

 ryanmochal@gmail.com

 /ryanmochal

 @ryan\_mochal

## Education

### M.S. HCI/d

Indiana University | May 2013

### B.S. Informatics

Indiana University | May 2009

## Skills

### Design Software

Sketch  
Adobe Illustrator  
Adobe Photoshop  
Omnigraffle  
Balsamiq Mockups

### Design Methods

Affinity Diagram  
Usability Testing  
Hi-Fi/Lo-Fi Prototyping  
Low Fidelity Prototyping  
Flow Chart Generation  
Persona Creation  
Scenarios

### Research Methods

Interviews  
Questionnaires  
Survey/Data Collection  
Academic Research

### Prototyping

InVision  
Axure RP Pro

### Web Development

Basic HTML  
Basic CSS